



Design Services 2018



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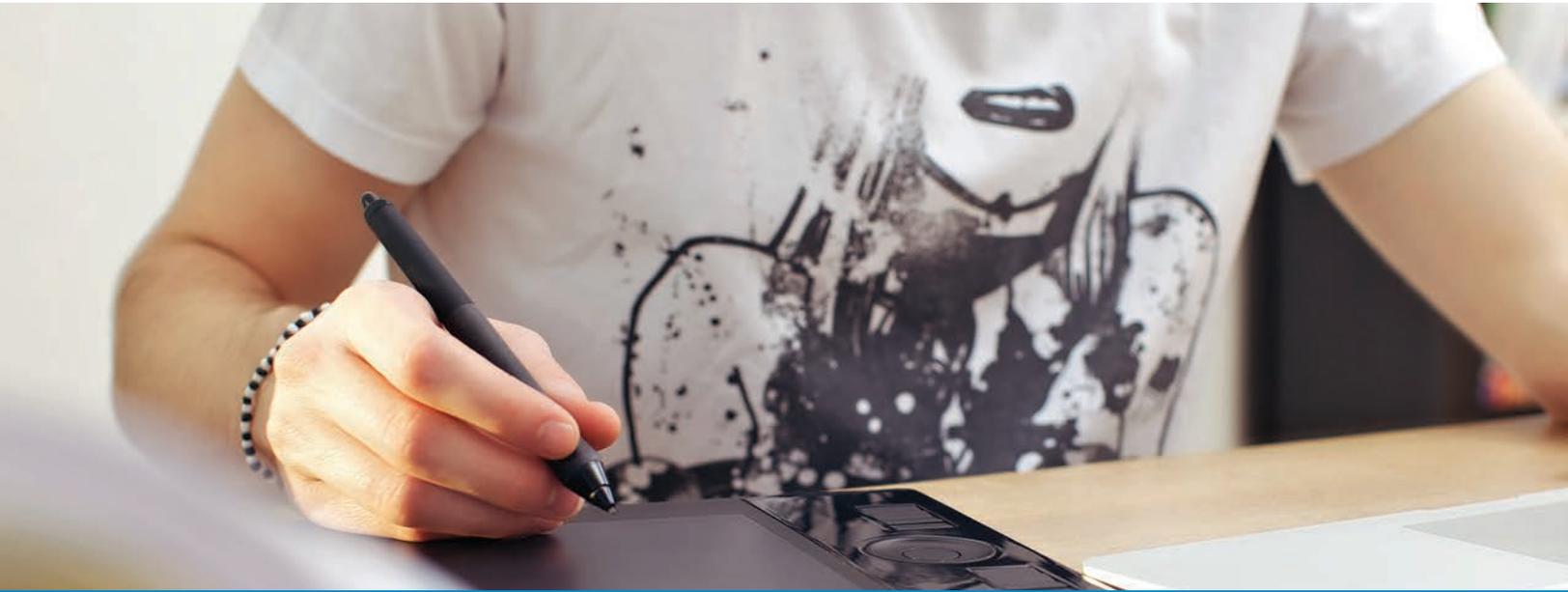
DESIGN SERVICES
Page 1 of 3

DESIGN SERVICES (BuildIt!)

- Website Design and Development
- Search Engine Optimization (SEO)
- Branding and Corporate Identity
- Package Design Development
- Print Collateral Materials (*Brochures, Business Papers, Advertisements, etc...*)
- Marketing and Advertising Campaigns
- Business Consulting

CUSTOM PROGRAMMING (BuildIt!)

- Web Applications
- Desktop Applications
- Mobile Applications
- Software Built For You
- Modernize Legacy Applications
- Cloud Based or Offline Apps
- SaaS Product Architecture
- Scale On Demand



DESIGN SERVICES (BuildIt!)



Stand Out and Get Noticed!

Make a statement. Draw attention. Stand out in a crowded marketplace. The highest quality design makes an impact that drives results.

Streamline Your Business

Consistency throughout your business builds trust from clients and loyalty from employees. Deliver a seamless experience of quality standards at every touch point of your business.



Build Your Reputation

Your business is only as strong as your customer's willingness to share with others. Increase social sharing and your reputation by delivering share worthy imagery and media to stand out in today's media saturated world.

DESIGN SERVICES (BuildIt!)



WEBSITE DESIGN & DEVELOPMENT

Web design is about both form and function. An eye-pleasing design is only the starting point. For many companies your site serves as the first introduction to your company. We know that a good design makes the most of this introduction and directs your customers to the information they need most. With proper design you will increase their engagement, drive more traffic and ultimately, strengthen your online presence.



SEARCH ENGINE OPTIMIZATION

Website clicks to phone calls. That is the cycle of business today. If you are not easily found online, you simply don't exist. Our SEO services ensure your site is being found by the right people-those searching for your products and services. If you have ever wondered how your competitors always show up before you in search results, this is where we fix that.



BRANDING & CORPORATE IDENTITY

A brand as a name, term, sign, symbol, design, or as a combination of them used to identify your business apart from others. Branding is not about getting your target market to choose you over the competition, but it is about getting your prospects to see you as the only one that provides a solution to their problem.



PACKAGE DESIGN DEVELOPMENT

Elegant packaging is no longer used solely by a few elite companies. In today's competitive marketplace this serves as an extension of your brand experience. You are no longer selling your product - you are selling the entire experience with your product. Package design does more than look good on the shelf, it has to sell a product. Our team can deliver packaging that is both beautiful and effective for promoting a positive customer experience.



PRINT COLLATERAL MATERIALS

Although today much emphasis is placed on the digital, social, and mobile recruiting landscape, print collateral materials remain an integral part of strategic and marketing campaigns. That's why we continue to create and deploy powerful, compelling collateral materials, including brochures, direct mail pieces, billboards, brochures, business cards, and flyers.



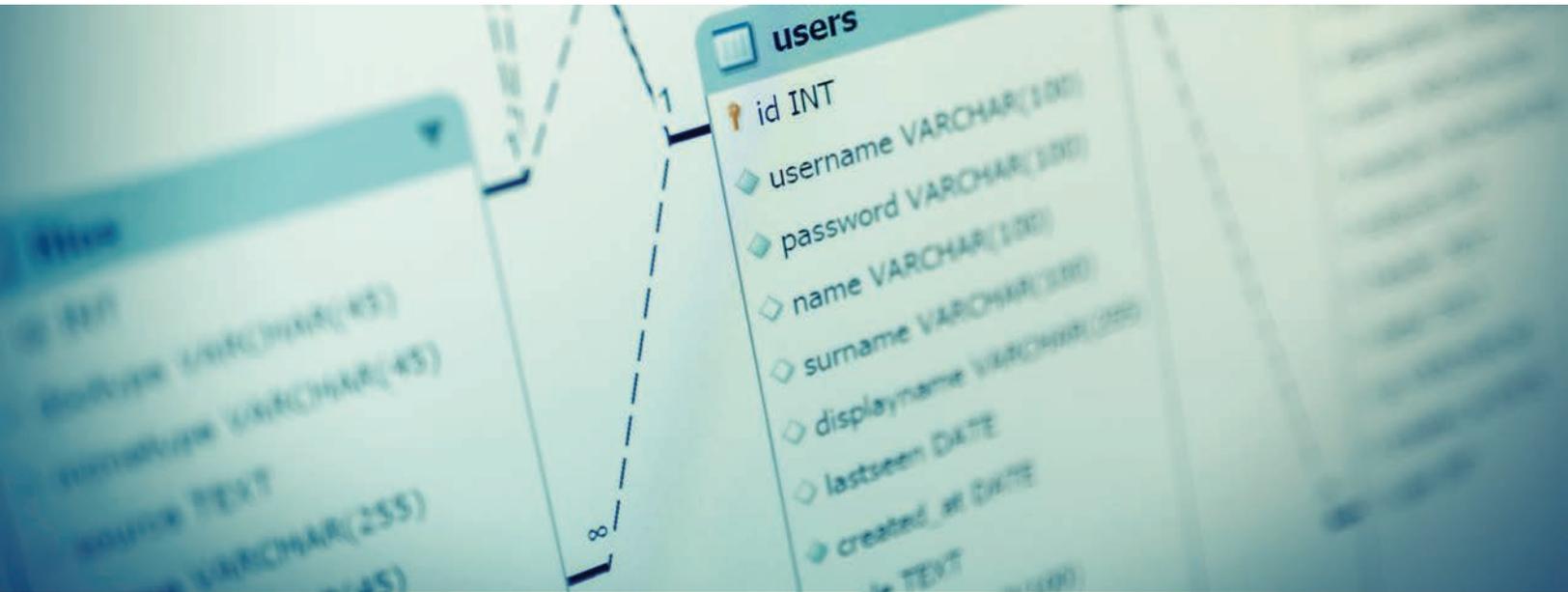
MARKETING & ADVERTISING CAMPAIGNS

With multiple avenues to advertise creating a marketing strategy can be overwhelming. We simplify the process and give you a marketing roadmap you can understand. Planning a marketing campaign begins with understanding your position in the marketplace and ends with details such as the wording of an advertisement.

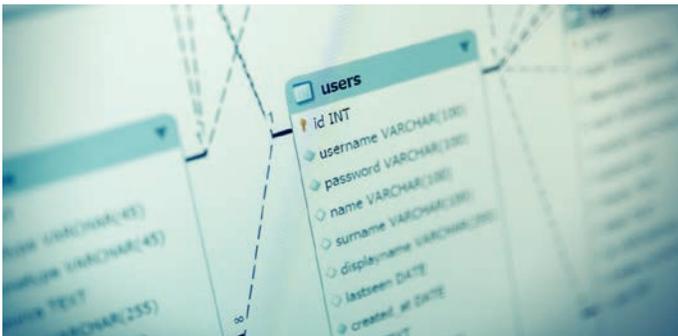


BUSINESS CONSULTING

We will work with you to identify ways to enhance your overall business operating model and help your business make better use of existing resources. Often technology serves to make better use of existing resources waiting to be utilized from within your organization.



CUSTOM PROGRAMMING (BuildIt!)



Software Built For You!

Is it possible to have software that feels like it was made just for you? We assure you it is a reality. Gone are the days of making software bend to the way you "really" do business. Custom software and web apps now fit the way you work, rather than define the way you work.

Streamlined Applications

Eliminating redundancies and workflow bottlenecks is possible by connecting different software applications. Ask us how we can easily move information from one program to another and free up unnecessary wasted time and extra steps.



Cloud, Desktop and Mobile

Your information can be available anytime and on any device. Maximize your team's access to your system to enable faster turnarounds, better client support, and efficient communication.

CUSTOM PROGRAMMING (BuildIt!)



CUSTOM SOFTWARE DEVELOPMENT

We help businesses from startups to enterprises create positive growth and profitability with custom software development. Learn how our collaborative approach is the best choice for your business.



DESKTOP APPLICATIONS

Imagine having software that worked on your computer exactly how you always wanted. We design custom software programs that install on your computer just like you are used to and connect to your server or any data source. The difference is we work with you to create programs that are specifically built for your company and the way it works. Never again settle for software that does some of what you need and none of what you wish it would.



WEB APPLICATIONS

Discover the freedom of accessing your software anywhere you have a live internet connection. Web Applications provide many options for access in a wide variety of computing environments. Access your programs via any web browser using a PC, Mac, tablet, or smartphone and remove the limits on where and when you work.



MOBILE APPLICATIONS

With the increasing number of mobile devices being used today, many businesses are turning toward building mobile applications. Offering an application for your website, product, or service is a great way to market and connect with customers. Our programmers design for both Android devices and Apple products depending on your needs.



HARDWARE INTEGRATION SERVICES

Old or unique hardware can often be a challenge to integrate into your network environment. We specialize in finding methods to get your entire system "talking" together and working in the most efficient manner possible.



CUSTOM DATABASE DEVELOPMENT

We are committed to making your databases reliable, scalable, maintainable, and secure. With experience in many diverse industries, see why we're the right choice for your database development needs.



SAAS PRODUCT ARCHITECTURE

Serve your products and solutions to the world through our SaaS Product Architecture. We provide an online platform for today's business solutions that delivers reliability, security, and multi-device compatibility.



MODERNIZE LEGACY APPLICATIONS

We know that sometimes the perfect software is the same one you have always used. We can replicate the functionality of your "tried and true" software and bring it up to date in a completely new desktop application. You own that software and are free to make changes and updates at any time.



SCALE ON DEMAND

We develop web and software solutions with the idea that you will grow and expand over time. You are never locked in to one way of doing things. We create programs that can flex and adapt and change over time with you and your business.